

Tu B'shvat: Food Security Panel Discussion - Jan 28th 2021, 7:30 pm

Agenda

1. Welcome – Rabbi Infeld
2. Introductions – Bernard Pinsky, QC, Moderator
3. Opening remarks from panelists
 - Mara Shnay
 - Cindy McMillen
 - Dr. Eleanor Boyle
 - Krystine McInnes
 - Dr. Tammara Soma
4. Questions
5. Closing remarks

Biographies



Bernard Pinsky, QC - Moderator

Bernard is a partner with Clark Wilson LLP, BC's law firm for business. His practice focuses on commercial transactions, stock exchange compliance and financing businesses in the Canadian and US public markets.

Bernard is recognized as a "Best Lawyer" in Securities Law and in Mergers and Acquisitions Law sections by the peer-elected Best Lawyers in Canada publication. He also helped to pioneer a field of legal expertise by spearheading BC's first large scale U.S.-qualified legal practice group. This granted to Canadian companies and organizations easier access to U.S. capital markets and vice versa.

Bernard also works with many charitable and volunteer organizations including: Jewish Federation of Greater Vancouver, Louis Brier Jewish Aged Foundation, CJPAC and Learning Buddies Network. In 2012, Bernard was a recipient of the Queen Elizabeth II Diamond Jubilee Medal for his longstanding charitable work.

Bernard is a passionate advocate against racism and intolerance and he works to help Canada's politicians understand issues that face the Jewish community.

Panelists



Dr. Eleanor Boyle

Eleanor Boyle is an educator and writer. Based in Vancouver, she holds degrees in psychology (BA), neuroscience (PhD), and food policy (MSc), and has worked as a journalist and a college instructor. Her professional focus is on how we can produce and consume food in ways that are healthy and sustainable. She wrote the book *High Steaks: Why and How to Eat Less Meat* (New Society, 2012), and is soon to publish another book on World War II food habits and policies, and the lessons they hold for

us today.



Dr. Tammara Soma

Dr. Tammara Soma MCIP RPP is an Assistant Professor at the School of Resource and Environmental Management (Planning program) at Simon Fraser University and Research Director of the Food Systems Lab. She conducts research on issues pertaining to food loss and waste (FLW), food system planning, and the circular economy. Dr. Soma is a Co-editor of the Routledge Handbook of Food Waste, and co-founder of the International Food Loss and Food Waste Studies group, a global network of researchers and practitioners. Dr. Soma was selected as a committee member of the US National Academies of Science and co-authored the consensus study A National Strategy to Reduce Consumer Food Waste.



Krystine McInnes, CEO Grown Here Farms

Krystine McInnes is Director & CEO of Grown Here Farms, the largest organic vegetable producer in the South Okanagan region, with over 60 acres of ground crop production, and 85% of their production reaching downtown Vancouver directly. She supplies 1.5 - 2 million families in Western Canada with organic produce. She is a visionary and has been a speaker for Forbes AgTech Summit, Toronto AgTech Investment Forum, Vancouver AgTech Summit, The Future of Food and many other platforms. Krystine is candid and direct, speaking to the difficulties producers face in supply chain, the short sighted retail-hustle and long term damage to food security for Canadians, climate and natural disaster mitigation and what it means for the food production future, and the general dark-underbelly of the food supply chain, affecting consumers.



Mara Shnay

Mara Shnay is a founding member and Chair of the Jewish Family Services Client Advisory Committee and a passionate advocate for food and housing security, accessibility, and combatting poverty. Mara created a report on the needs of JFS clients during Covid-19 and just this month started a homelessness awareness project "Hear Us – We Are Here" on homelessness in the Jewish community of Vancouver.

She combines her lived experience of becoming disabled and needing JFS's help with her professional background in project management and process analysis/improvement to both highlight people's unmet needs and look for solutions to address them.



Cindy McMillan

Cindy McMillan has been working at Jewish Family Services for 5 years. She recently took on the position as Director of Programs and Community Partnerships and currently oversees their Food Security programs. Food needs have more than doubled since Covid 19 and Cindy will share some of the challenges and shifts JFS and the community have experienced over the past 8 months.